



MEDIA RELEASE

Date: October 16, 2020

Re: Flag Design Project Reminder

REMINDER: The City of Wellington and the Wellington Area Chamber of Commerce/CVB are sponsoring a Wellington Flag Project to design a City flag that will serve as a symbol of the past, present and future of our community. The City of Wellington will be accepting designs now through Friday, October 30 at 5 p.m., which means only two weeks remain.

The Flag Project is in conjunction with the 2021 Sesquicentennial Celebration for the City. In November to December, a judging review panel will review entries and eliminate any designs that do not adhere to the design principles. The public will then be invited to vote for their favorite entries to narrow the pool down to a group of finalists. A selection committee will be appointed to judge the finalists and select the winning design. The winning design will be unveiled at the 2021 annual banquet of the Wellington Area Chamber of Commerce/CVB usually held in the first quarter of 2021 with the specific date to be determined. The winner will receive a \$500 cash prize.

The final step is asking the City Council to adopt the design as the City's official flag at its next meeting. The design will be in the public domain and made available for all to use.

Instructions and entry forms can be found on the websites for both the City of Wellington and Wellington Chamber of Commerce/CVB.